

**PRESS RELEASE**

**20<sup>th</sup> May 2015**

## **McDonald's Europe Announces Awards for Top 67 Restaurant Managers**

McDonald's Europe has just announced the 67 restaurant managers who are winners of the 2015 Ray Kroc Awards. Chosen from over 7,850 restaurants, the 67 managers represent the top one per cent of McDonald's restaurant managers from across the region.

The Ray Kroc Awards were established in the U.S. in 1999. Named after McDonald's Corporation founder, Ray Kroc, they acknowledge and reward hardworking restaurant managers who deliver superior results in team performance and operational excellence.

Announcing the winners, Doug Goare, President McDonald's Europe said,

*"We're celebrating these restaurant managers because each one of them delivers an outstanding restaurant experience for our customers, as well as creating a great work environment for our staff every day. We are extremely proud of all of their accomplishments in representing McDonald's."*

As one of the largest employers in Europe, McDonald's is committed to creating employment opportunities for people of all ages and from all backgrounds, as well as boosting employability to help people get the skills and experience they need to progress in their careers. In the past five years we have created approximately 54,000 new jobs.

McDonald's has a proven track record of providing opportunities for progression and promoting from within; around 90% of restaurant management began their careers as Crew Members.

Recipients of the Ray Kroc awards are chosen by McDonald's owner-operators and regional staff, who nominate restaurant managers in recognition of their hard work, dedication, and commitment to McDonald's and its customers. From there, a selection committee of representatives from McDonald's Europe operations, training, and human resources teams select the Award winners.

**Ends**

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**Notes to Editors**

**About McDonald's Europe**

McDonald's is Europe's leading foodservice retailer with more than 7,850 restaurants in 38 markets serving an average of almost 15 million customers a day. 73% of McDonald's restaurants in Europe are owned and operated by independent local business men and women. Together with our franchisees, we employ more than 425,000 people in Europe. For more information, please visit our website at [www.mcdpressoffice.eu](http://www.mcdpressoffice.eu).