

McDonald's Germany and motorway services company Autobahn Tank & Rast GmbH have signed development agreement to roll out new McDonald's restaurants

Munich/Bonn, 23.07.2015. McDonald's Germany and Autobahn Tank & Rast GmbH have agreed to open McDonald's restaurants across the motorway service station network with the potential to develop more than 100 sites. Under an initial five year contract, Tank & Rast will develop new restaurants under the McDonald's brand at suitable locations in a move that will significantly expand the collaboration between the two businesses. The first new restaurants are expected to open this year with the majority of new openings taking place between 2016 and 2019.

Karl-H. Rolfes, CEO of Autobahn Tank & Rast GmbH, said: "The partnership brings the No. 1 burger brand to Germany's motorways. We have worked with McDonald's for many years, and they have consistently proven to be a strong, forward-looking partner. We look forward to extending the scope of this relationship in the long term. Together with our service station operators, we are placing our trust in Germany's biggest and best-known food service brand. We believe in its concept as a modern, progressive burger restaurant, and in its commitment to outstanding quality."

Holger Beeck, President and Managing Director of McDonald's Germany, said: "I am very excited at the prospect of significantly expanding our partnership with Tank & Rast. It gives us the opportunity to establish new restaurants in a lucrative market environment. McDonald's Germany prioritises locations with high pedestrian traffic, such as airports, railway stations, and major roads. Germany's motorways are central to the smooth running of our society in general, and it's good to know that in the future we will have even more restaurants in these attractive locations. In addition, the partnership with Tank & Rast provides us with an excellent opportunity to reinforce our leadership position in the food service market."

McDonald's Germany currently operates 12 restaurants at service stations situated directly on Germany's motorways, and a further 55 restaurants at service stations located close by.

Tank & Rast operates approximately 350 petrol stations and some 390 service stations, making it the leading provider of food services, retail outlets, hotel accommodation and fuel on Germany's motorways. It serves around 500 million guests per year.